

Let's LOGO Promo



Products:

Logoed MSA Industrial Helmets
from Competitor Conversions
& Reactivated Logos

January 1—December 31, 2020



Benefits

- One logo (per helmet) FREE on orders of 60+ helmets (same type ONLY)
- Artwork turnaround in three days or less¹
- Set up fees waived
- 60 order imprint fee for each logo on orders of <60 helmets
- 100+ order imprint fee for each logo, excluding the free logo, on orders of >60 helmets (Applies for each additional logo on helmet)

Promotion Rules

- 1 First order ONLY of:
 - Competitive Conversions (any competitor) OR
 - Reactivated Logos
- 2 Must complete & submit logo form with required information (as attached)
- 3 Purchase order must reference reason codes A93 (US) or A94 (CAN)
- 4 If a competitive conversion, the purchase order MUST reference current competitive helmet (competitor and model)
- 5 All orders must be placed through LogoExpress® Service

Terms and Conditions

- Valid to U.S. and Canadian Channel Partners
- Effective January 1, 2020 through December 31, 2020
- MSA reserves the right to modify and/or discontinue this program at any time
- Cannot be combined with any other program/promotion or special pricing
- Program applies ONLY on the first order of a competitive logoed helmet conversion or a reactivated logoed helmet order. Regular distributor pricing will apply on repeat orders.
- Promotion excludes NFL helmets
- For competitive conversions, the purchase order must list the competitive helmet by competitor (and model, when available)
- Order reason codes A93 (US) or A94 (CAN) must appear on the purchase order

¹ Artwork must be of good quality and comply with attached artwork guidelines to receive one day turnaround.